



Air Resources Regulatory Experts

Rodney Allen Michaelson – Construction Industry Emissions Consultant

Rodney A. Michaelson has thirty-five years of civil-engineering equipment and management experience in California, dealing with all aspects of equipment purchasing, management, development, maintenance, accounting, and regulations.

Mr. Michaelson has worked with big corporations but most of his career has been with large, family-owned companies in the heavy civil-engineering field in Northern California.

In the late 1970s, Mr. Michaelson pulled up stakes in his home town of Riverside, California, and headed out of the poor air quality in the LA basin to Walnut Creek, in Northern California. Mr. Michaelson took a position as a construction and truck tire salesperson for the Firestone Tire and Rubber Company's Oakland branch.

He joined the Equipment Maintenance Supervisors Association Bay Area Chapter in 1981. He became vice president of the organization in 1983 and was elected president in 1989.

In the 1980s, the heavy civil-engineering industry was not "environmentally friendly" and the focus was on moving earth and building infrastructure in the most cost-effective manner. Air, water, and soil were not seen as public resources but commodities to be used. With an early environmental awareness, Mr. Michaelson took an active role in implementing practices which continually reduced air, soil, and water pollution.

For thirty years, Mr. Michaelson managed fleets of 10,000 horsepower or more in the fields of transportation, paving, grading, and underground construction. He also worked as the service manager for a major equipment dealership in Hayward, California.

In 2008, when CARB was establishing the Off-Road Diesel Rule, Mr. Michaelson joined the 100-member CARB Off-Road Implementation Advisory Group as one of two representatives for large private contractors, helping to modify the proposed rules, and giving presentations entitled "A Simpler Look – Emissions for Dummies, Not PhDs" up and down the state.

Mr. Michaelson has studied and received degrees and certificates in business management, environmental law, safety regulations, equipment design and fabrication, accounting, and preventive maintenance. He is a current member of the United Contractors Regulatory Committee. An advocate for common-sense environmental and governmental regulations, Mr. Michaelson is passionate about learning and helping to establish that line where the free-market, social health, and ecology can co-exist in a win-win atmosphere.

